

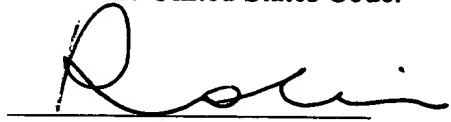
**SECOND SUPPLEMENTAL DECLARATION OF  
GEORGE ROLAND HILL**

**RECEIVED**  
MAY 06 2003  
TC 1700

I, George Roland Hill, hereby testify as follows:

1. My affidavit dated November 4, 1999 (entitled Affidavit of George Roland Hill ("Hill Affidavit")) and declaration dated March 20, 2003 (entitled Supplemental Declaration of George Roland Hill ("Supplemental Hill Declaration")), which I am told have been submitted by the petitioner in the public use proceeding of Reissue Application No. 09/267,025 in the U.S. Patent and Trademark Office, are incorporated herein in their entirety.
2. Exhibits A, J, N, O, and P of the Hill Affidavit and Supplemental Hill Declaration are true and accurate copies of what they purport to be as identified in the Hill Affidavit and Supplemental Hill Declaration. They were each kept in the ordinary course of Contra Vision North America, Inc.'s or Contra Vision Limited's businesses.
3. Exhibit J of the Supplemental Hill Declaration includes true and accurate copies of the included newspaper articles.
4. The photographs in Exhibit B of the Hill Affidavit fairly and accurately depict the "Old Joe" advertisement assembly that was given to me by Linda M. Icard and described in the Hill Affidavit at ¶ 8.
5. Exhibit E of the Hill Affidavit is a true and accurate copy of photographs provided to me by Linda M. Icard.
6. The Ariston interoffice memo, which is dated October 12, 1993 and included in Exhibit C of the Hill Affidavit, is a true and accurate copy of a document given to me by Ariston.
7. I hereby declare that all statements made herein of my knowledge are true and that all statements made on information and belief are believed to be true; and further that these

statements were made with the knowledge that willful false statements and the like so  
made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of  
the United States Code.

A handwritten signature in cursive script, appearing to read "George Roland Hill", written over a horizontal line.

George Roland Hill

30 April 2003  
Date